



MEDIA ADVISORY

FOR IMMEDIATE RELEASE – October 16, 2024

Contact Erin Bullard, Vice President/Tasting Room Manager  
315-652-9304 (cell), email: [onco@oncoferment.com](mailto:onco@oncoferment.com)

### **3rd Annual HazelFEST Supports Hazel's Hope**

TULLY, NY - ONCO Fermentations (ONCO), Tully's brewery, taproom, and event space, is inviting the public to their next HazelFEST / Hazel's Way Beer Release & Party to support <https://hazels-hope.org/>

**WHEN:** October 19 from 1-9pm

**WHAT:**

- ONCO will be releasing Hazel's Way (2024) on October 19, along with a host of other special beers and kitchen treats throughout the day. A family fun day is planned starting at 1 pm in the brewery's Back Space Event Area where the public will get a chance to learn more about Hazel Shaw and Hazel's Hope, play some games, and just be a kid again.

**WHO:** The day is expected to include:

- A meet and greet with the authors of [Hazel's Adventures](#)! The authors blend storytelling with therapy in their books, unlocking imagination and language growth in kids through shared reading adventures. They'll have books for sale too with 20% of sales going to Hazel's Hope! The authors just became Barnes & Noble listed authors.
- [Dude's Delights](#), Tully's almost-famous macaron baker, is stopping by around 2:30 with some special macs (with a donation from sales going to Hazel's Hope)!
- Farley's Fairy Hair creates magic with hair adornments for kids of all ages; and
- The Fabulous Ripcords cap the day with a musical performance in the Main Tasting Room from 4-7pm.

**WHERE:** 397 NY Rt 281, Suite O, Tully, NY 13159 (physically located behind Applied Concepts on Meetinghouse Road).

###

**ABOUT HAZEL'S HOPE:**

In honor of Hazel Shaw, Hazel's Hope focuses on providing financial assistance to families of children with special needs. The organization's hope is that families can access the adaptive equipment needed in order to give their children the best life possible.



**ABOUT HAZEL'S WAY (2024):**

Session, or low ABV Hazy IPA's are an ONCO specialty (the brewery has won multiple awards for this beer style), and this year's version showcases Nectarone and Krush (formerly HBC 586) for an amazing juice bomb that drinks bigger than it is. The can label showcases a painting created by Hazel Shaw.

For Hazel. ONCO makes a donation to Hazel's Hope each year with the release of this beer!

Drafts and cans will be available at ONCO starting October 19th at HazelFEST!

**ABOUT ONCO FERMENTATIONS:**

ONCO Fermentations, Inc. is an award-winning nanobrewery and tasting room with indoor and outdoor beer gardens located at 397 NY Rt 281, Suite O, Tully, NY 13159, formed by Brian and Erin Bullard in 2018 and opened to the public in March, 2019.

In 2022, ONCO launched its Neo Kitchen, focusing mainly on specialty Neapolitan style pizzas with "wood fired personality" and seeks to showcase both beer and food during themed events held at least once a month.

Attach:

HazelFEST.jpg

Hazel's Way 2024.jpg

Hazel's Adventures Book.jpg